

## Trillium, Green Century, & 350.org Launch New Investor Guide on Fossil Fuel Free Investing

**April 19, 2017 // Boston, MA** – Today, Trillium Asset Management, Green Century Capital Management, and 350.org announced the release of a new guide for investors on fossil fuel free investing titled [\*Make a Clean Break: Your Guide to Fossil Fuel Free Investing\*](#). The first version of the guide was launched in 2013 and updated in 2014. The new guide provides investors with insights and tools to eliminate fossil fuel companies from their portfolios and reinvest in clean, sustainable, and solutions-oriented investments that are advancing the transition toward a zero-carbon economy.

“As we continue to see critical shifts in both the political and regulatory landscape, we believe it is more important than ever for investors to support sustainable economic growth through fossil fuel divestment and proactively invest in companies that provide solutions to growing global sustainability challenges,” said Matt Patsky, CEO of Trillium Asset Management. “Taking action on climate change through divestment has never been more important—or easier to implement. Every individual, family, and institution should take the time to review the options available and steps to take. We believe this guide offers a concrete action plan to set the wheels in motion.”

The guide offers specific steps individuals can take to start investing fossil fuel free. Inside the guide, readers will find:

- A special introduction by 350.org founder, Bill McKibben
- Background information about divestment and fossil fuel free investing
- Four reasons to avoid coal, oil, and gas companies
- How to divest, which offers a suite of online resources to help individuals divest and reinvest fossil fuel free
- An introduction to reinvesting in clean, sustainable investments

Investments that consider environmental, social, and governance (ESG) criteria have gained favor in recent years. In addition to the actionable measures investors can take to invest fossil fuel free, the new guide explains how consideration of ESG criteria or “low carbon” products are not synonymous with fossil fuel free or social, responsible, and impact (SRI) investing.

“Sustainable investing continues to grow in the U.S. and in addition to serving as a resource about how to invest fossil fuel free, we hope this guide helps investors understand that ESG,



SRI, and fossil fuel free are not the same and can vary significantly across firms and products,” said Leslie Samuelrich, President of Green Century Capital Management. “We can’t stand-by waiting for our governments to do the right thing. Divesting sends one clear message globally: it is time to end the age of fossil fuels because that’s what it really means to solve the climate crisis,” Bill McKibben, founder of 350.org added.

The new guide can be downloaded by visiting [www.trilliuminvest.com](http://www.trilliuminvest.com).

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